

Network Marketing Business Journal Presents

Successful Home Businesses

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**ZEEKLER:
CREATING
MASSIVE
SAVINGS
AND RECORD
EARNINGS**

**Flawless
company poised
for perpetual
penny auction
domination**

ZEEKREWARDS
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**High-value
merchandise offered
in auctions**

**New program
coming soon – The
Shopping Daisy**

**Earn fast with
retail profits**

ZEEKLER: CREATING MASSIVE SAVINGS AND RECORD EARNINGS

Flawless company poised for perpetual penny auction domination



Massive savings and free bids

Zeekler.com is an amazing fast-paced penny auction experience offering you savings of up to 99 percent off of retail prices on factory-sealed, top-of-the-line merchandise like; iPads, GPS units, iPods, laptops, jewelry, fitness equipment, housewares, gift cards, cold hard cash and much, much more. In addition to the mind-blowing savings, you can create more wealth than you have ever thought possible with ZeekRewards' geometrically progressive matrix compensation plan. ZeekRewards is the affiliate division of Zeekler Auctions. Affiliates give away free bid samples and place one free daily ad in order to earn from the company's collective retail profit pool. At the end of each business day sales are totaled and a portion of profits are shared with qualified ZeekRewards affiliates.

Both Zeekler and ZeekRewards are owned by a 14-year-old, debt-free company with "rock solid" leadership offering a groundbreaking, trendsetting, new business model that is guaranteed to effortlessly thrive in any economy. Zeekler.com is unabashedly the fastest growing penny auction on the Web. Tapping into the e-commerce, online shopping phenomenon ZeekRewards adds elements of fun because you can earn *more* points by giving away free bids. Affiliates are encouraged to give away bids completely *free* so that others can experience the magical fun to save tons while snagging the latest and greatest merchandise on the market. Zeekler adds excitement by timing the auctions; each bid raises the price by a penny. If no one else bids within 20 seconds, your bid wins, "no matter how low the price is at the sound of the ending bell." You will never have so much fun shopping and scoring *huge* savings!

Record earnings

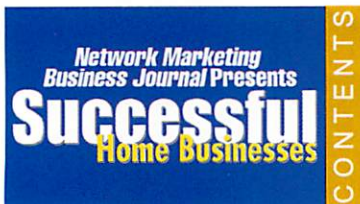
ZeekRewards has the highest ratio of retail customers and shoppers

to representatives of any direct sales company that *Network Marketing Business Journal (NMBJ)* has seen to date. During the company's rock solid history it has impacted more than three million customers *worldwide*, accounting for Zeekler's high ratio of customers to representatives.

There are two e-commerce products provided to ZeekRewards affiliates. The first is a retail store and the second is the Zeekler auction site. You are allowed to custom create your own business by personalizing your retail store to present whatever products you would like to offer your customers. Zeekler's inventory boasts a wide range of products for your store, drop-shipped direct to your customers, no inventory, and no hassles.

When other affiliates join ZeekRewards and make purchases, you earn commissions and qualified reps start earning in a two-by-five matrix. There are also three matching bonuses and an *unlimited* generation bonus! There is absolutely no ceiling on your earnings with ZeekRewards! The penny auction system is the smartest business model precisely because there will *always* be a market for the savings. Zeekler auctions are definitely the ultimate penny pincher's panacea delivering quality merchandise for mere pennies on the dollar. Regardless of the economy the penny auction model is true flawless perfection. ZeekRewards unequivocally offers mammoth income potential.

Affiliates who meet the simple requirements to promote Zeekler by giving away valuable bid samples for free and placing a minimum of *one* free daily ad earn *daily* financial rewards. The company puts up to 50 percent of the net retail profits into a Retail Profit Pool. Affiliates who perform these tasks earn a portion based on their own Personal Retail Volume (PRV). Many ZeekRewards affiliates earn a substantial weekly income through this incredible awards program. The compensation plan will be explained in more detail later.



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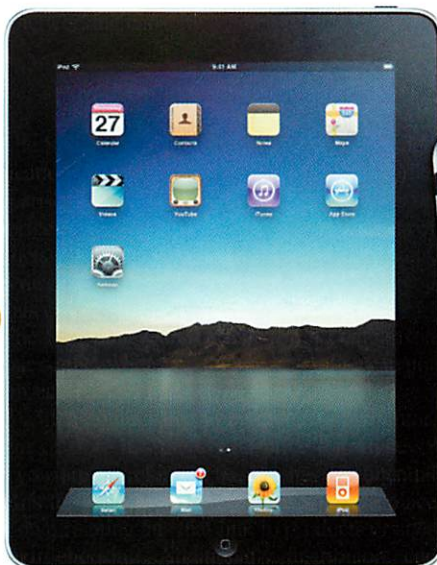
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High-value merchandise offered in auctions



Through its timed, penny auctions, Zeekler offers you anywhere from 60 percent to as high as 99 percent savings off of retail prices of hot new, brand name merchandise like iPods, laptops, diamond and pearl jewelry, house wares, gift cards, HDTVs, DVD/Blu-Ray, iPads, Kindles, watches, necklaces, earrings, tents, Bid Packs, printers, kitchen appliances, cameras, video cameras, GPS, Bluetooth headsets, monitors, gaming consoles, grills and much, much more.

High-value merchandise offered in auctions

Zeekler carefully selects high-quality and high-demand, name-brand items to offer customers a full variety of merchandise while seeking rock bottom deals and steals. Additionally, Zeekler auctions are always including more inventory and assortment to satisfy everyone's needs.

Zeekler auctions deliver savings anywhere between 60 percent to as high as 99 percent off retail prices on factory-sealed, brand-name merchandise like iPods, laptops, diamond and pearl jewelry, housewares, gift cards, HDTVs, DVD/Blu-Ray, iPads, Kindles, watches, necklaces, earrings, tents, bid packs, printers, kitchen appliances, cameras, video cameras, GPS, Bluetooth headsets, monitors, gaming consoles, grills and even cash.

Prestigious brand names offered on the Zeekler auction site are: Apple, Keurig, Roku, Garmin Nuvi, Sony, Vizio, LG, DeWalt, Sanyo, Coleman, Wal-Mart, Applebees; Outback; Home Depot; Amazon; Coach; Oakley; Citizen; Invicta, Flip, P9OX, Sephora, Breville, KitchenAid, Electrolux, Brother, Dyson, Braun, Kodak, HP, Nikon, Bose, Panasonic, Xbox, Nintendo, and many more.

Zeekler auctions are fun, fast, exhilarating yet incredibly simple to use

Zeekler.com is simple but fun, and easy to use, according to PennyBurners.com, an independent firm that officially verifies penny auction sites for transparency and honesty. One thing that really impressed the PennyBurners team was the fact that Zeekler has both contact phone numbers and e-mail addresses for multiple Zeekler staff members. According to PennyBurners, Zeekler, which has an intelligent referral system, is the first company to combine network marketing and penny auctions.

Zeekler has different types of penny auctions,

from Beginner to VIP, so everyone can win. Other offerings include: *Falling Price Auctions*, *Reveal Auctions*, and *Premier Auctions*. There are currently auctions running seven days a week.

Zeekler.com has full Facebook integration, social graphing, "like" buttons and "share" for full viral networking capacity.

New program coming soon – The Shopping Daisy

The Shopping Daisy is an intelligently crafted application that allows for instantaneous price comparison. It automatically integrates your search and price comparison services spanning millions of products and extending into travel, lodging, tickets, deep discounts, daily deals and more to bring you savings each and every time.

The Shopping Daisy offers you a comparison toolbar so that when you do a search on any major search engine you just press "compare and save." You will automatically know which distributor, vendor or store has the lowest price for whatever it is you are searching. The app has exponential benefits for ZeekRewards affiliates who can place their own rotating ads that link to products or sites of their choosing. Additionally distributors can earn affiliate income from the built-in top affiliate programs on the Internet.

And the best part is... you get to give it away for free!

Can you believe this compensation plan?

- You can earn double the cost of your subscription purchase with as little as one sale!
- A two-by-five matrix with matching and *infinity bonuses* will allow you to earn to *unlimited depth*.
- You can start sharing in retail profits of

Zeekler's massive customer-base from day one!

- You can actually earn more in retail profits when qualified than your total personal retail sales, because you share in profits from all current shoppers!

Yes, Zeekler is totally unique. Affiliates see their incomes peak with Zeekler.

Starting with ZeekRewards

You can become a free affiliate with ZeekRewards and earn 20 percent on the subscriptions and auction bids you sell.

You can subscribe for one of three subscriptions

- Silver \$10 per month
- Gold \$50 per month
- Diamond \$99 per month

They generate 10, 50 and 100 Personal Volume (PV), as you move up in membership level you also move up in technology. At the Diamond level you can add and delete products and completely customize your e-commerce store, which can support almost any other direct sales or online business.

There are four ranks

- Distributor
- Manager
- Executive
- Senior Executive

With minimum PV qualifications of 10 PV, 50 PV, 100 PV and 600 PV. All ranks must have at least two personally sponsored active Preferred Customers. Senior Executives must have at least six at Manager rank or higher.



It's a WIN/WIN!
make money
from retail profits

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At ZeekRewards you can earn your way through the ranks, but if you purchase a Diamond Subscription, you start as an Executive and are able to sell all of your own products and services through your Diamond-level, fully customizable e-com store.

Earn fast with retail profits

No matter how you start, no matter what your rank, no matter which subscription level you sell, you earn a 20 percent profit. So if you start with a \$10 per month Silver Subscription and sell just one \$100 per month Diamond Subscription, you earn \$20 per month. That doubles your money back for the cost of your subscription. No matter which subscription you purchase, you only have to sell five like-kind subscriptions to cover your monthly subscription.

As stated, you earn the 20 percent retail profit on all personally sponsored premium subscriptions sold however what's unique is that you keep earning the retail profit *every* month they stay active and not just the first month like in most programs. Creating substantial monthly income from retail profits is easily achievable.

Residual income builds almost automatically

ZeekRewards residual income starts by using a two-by-five closed matrix. As the people above and below you build their businesses, some may automatically be placed under you. People you sponsor will then be placed below you as well. Inactive participants get compressed out for commission runs. The amount of commissions depends on the level of the subscriptions sold and your rank. You start earning \$.25 on all subscriptions. Managers earn monthly \$.35 on Silver Subscriptions and \$1.00 on Gold and Diamond Subscriptions. Executives and Senior Executives earn \$.40, \$1.50 and \$3.50 on Silver, Gold and Diamond Subscriptions. The residual income from your personal matrix can be significant. Even more money is earned with the matching bonuses.

Three generations of 100 percent matching bonuses

These three matching bonuses (MBs) can exponentially increase your income. Just personally sponsor one more active Preferred Customer (just three total) and you earn a 100 percent MB on up to 32 people's two-by-five matrices on your fifth level. Sponsor a fourth and earn a 100 percent MB on up to 1,024 subscriptions two-by-five matrices on your 10th level. Sponsor a fifth and earn a 100 percent MB on up to 32,768 people's two-by-five matrices on your 15th level. That's a lot of commis-

sions even if you don't have that many people in your sales organization.

Generation bonus

Leaders who sponsor six active Managers or higher rank also earn a generation bonus starting on the 21st level with no limits, until someone under them qualifies. The generation still continues in the other legs. There is absolutely no limit to how much you can earn in ZeekRewards.

Retail Profit Pool

There have been a multitude of shoppers who have purchased bids to participate in Zeekler's penny auctions. Each week thousands of bids are purchased by new and old customers alike. The current customer-to-rep ratio is approximately 25 to 1. That is the highest retail-to-rep ratio in direct sales that we know of at *NMBJ* and it's significant.

ZeekRewards affiliates advertise and promote the penny auction site all over the Internet and through all other forms of advertising media. Then those who respond and become shoppers tell others. It is impossible to tell in many cases, which representative drove the traffic, so Zeekler puts up to 50 percent of the net profit into the Retail Profit Pool (RPP) and Retail Matching Bonuses (RMBs). This is in addition to the 20 percent retail profits directly earned on all retail bid sales.

To earn you must verify that you are doing outside advertising and promotions. In other words, only those who share in building the shopper database, share in the auction profits. This two-minute process is easily accomplished through the back office. Each time an affiliate places an ad; they simply cut and paste the link to the ad into the verification box that appears in the back office.

ZeekRewards affiliates of all ranks earn a prorated bonus based on the volume of their purchases and retail sales. Remember, there are 25 times more retail shoppers than affiliates, which means limitless earning potential.

Retail matching bonuses

Qualified Executives and higher earn a 10 percent RMB on all of their personally sponsored VIP bid purchases and five percent RMB on their second-level referrals VIP bid purchases.

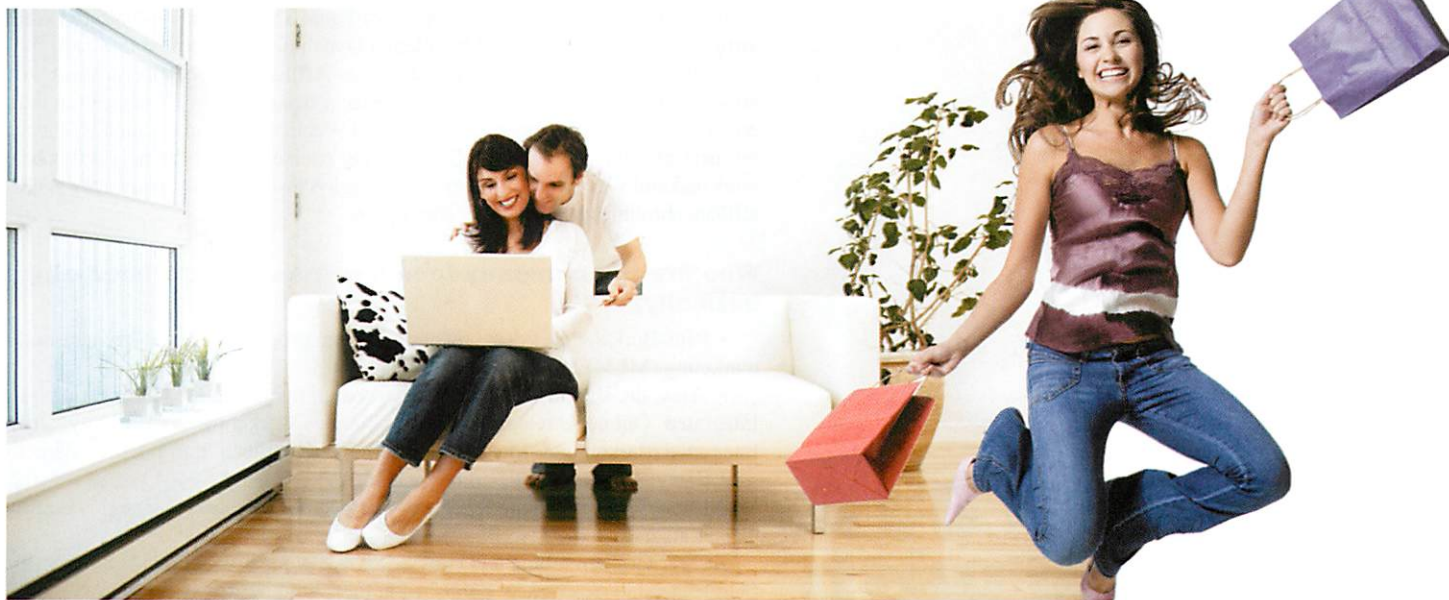
If you have sponsored many qualified Preferred Customers, your MBs can easily exceed your RPB and that can be a lot of income.

START YOUR BUSINESS NOW!

When you sign up for your own ZeekRewards business a few important things happen:

- The company creates four Web sites on the World Wide Web that are exclusively yours.
- These Internet addresses allow anyone with an Internet connection anywhere in the world to visit your sites and see your name or business name right on the front page.

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can you really afford not to?



Executive pool

ZeekRewards contributes one dollar for every Gold and Diamond Subscription sold each month. Executives and Senior Executives receive one, five or 10 shares for every additional Silver, Gold and Diamond Subscription personally sold that month.

There are two product lines and a total of five different income streams in ZeekRewards and any one of them could easily create finan-

cial independence. Combine all of them and the income potential is clearly monumental.

When you sign up

When you sign up for your own ZeekRewards subscription a few important things happen: The company creates *four* Web sites on the World Wide Web that are exclusively yours. The Internet address for these four Web sites allows anyone with an Internet

connection anywhere in the world to visit these sites and see *your* name or business name right on the front page.

One of the four Web sites is your own Zeekler Penny Auction site. The second is your Retail Store site. The third is your Shopping Daisy and the fourth is your ZeekRewards Business Opportunity site. People who visit this site are invited to become an affiliate.



ZEEK REWARD ARDS

**developed by a
company with
years of
successful history**

The company has years of history and excellence

The company Rex Venture Group, LLC, operated FreeStoreClub for nine years prior to the launch of Zeekler. Why the name “Zeekler?” The company’s management thought it was catchy and brandable. Zeekler was started in March 2010 as an extension of FreeStoreClub to give Internet entrepreneurs the ability to partner with the fastest growing new type of auction on the Web. ZeekRewards launched in January 2011.

Its world headquarters facility is located in Lexington, N.C., on the I-85 corridor connecting Charlotte and Raleigh. From here the company is the central base of operations for a worldwide network of independent affiliates. The company’s dedicated Web server farm, operated and maintained by Internet Dynamo, Inc. is located in Miami.

ZeekRewards also provides a world-class Affiliate Services Department. Affiliates are offered unparalleled support with a robust schedule of conference calls, training videos, a 24-hour Skype support chat room and Webinars. To further simplify this flawless business model a seven-day MLM training course exposes the nuts and bolts of network and multi-level marketing in such a fashion that it actually generates ZeekRewards affiliate enrollments practically on autopilot.

Who are the company founders/managers? (listed alphabetically)

- Paul Burks – president, owner/operator, programmer, has been in multi-level marketing (MLM) for 14 years
- Alex de Brantes – Internet marketing manager, his certifications include: Integrated Online Strategies; Search Engine Marketing & Usability; Advanced Integrated Marketing & Measurement; Master Certification in Internet Marketing
- Darryl Douglas – sales director with the company for 14 years, with 17 years MLM field/leadership experience; 14 years corporate sales leadership; compensation plan strategist
- Chris Molinari – blog and copywriter, has company tenure of 11 years; 30 MLM field/leadership experience; published author; field trainer.
- Dan Olivares – master programmer with the company for 10 years; 14 years programming and development
- Roger Plyler – member services director, his company tenure is 15 years; 15 years MLM field leadership; 15 years corporate operations; and six years financial services
- Dama Potts – executive administrator, has company tenure of nine years
- Chris Worley – e-commerce programmer, his company tenure is 10 years; 25 years experience in database and e-commerce development
- Dawn Wright-Olivares – chief operations officer, her company tenure is 10 years; 25 years MLM field leadership; 10 years software development; 15 years corporate marketing strategist; 15 years creative and development team leadership



ZEEKLER.COM

ZEEKREWARDS

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Why Zeekler?

Why should penny auction bidders use Zeekler.com? The amazing assortment of inventory and the prompt front door delivery make Zeekler the official no brainer. The Zeekler experience is seamless and smooth. Zeekler is committed to offering top tier customer service in both e-commerce and in home business.

ZeekRewards provides the means for the average person to earn income levels befitting bank executives. The selling and sponsoring requirements are structured in a foolproof, easy fashion. By simply giving away free bids, the recipient may decide to purchase more bids and you earn 20 percent of the purchase, or the recipient may see the flawless structure and choose to enroll as an affiliate him or herself. Selling and sponsoring is simplified dramatically when giving away *free* bid samples. If you can give away free samples (bids) and place one free ad, ZeekRewards is for definitely for you.



"MASSIVE SUCCESS IS THE BEST REVENGE"

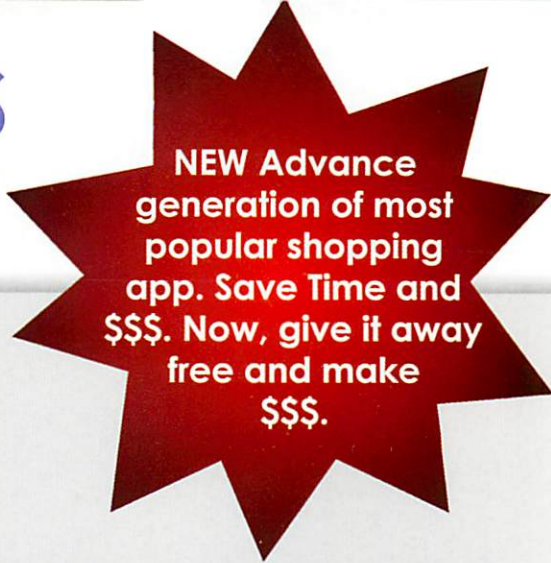


Record Savings, Record Earnings, Easy, Fun & Exciting
ZEEKLER's Entertainment Shopping Experience
Where the Average Person Can Earn Leaders' Incomes!

Record savings

Zeekler is an exciting, fast-paced entertainment shopping experience offering you savings of 60 to even 99 percent off of retail prices of hot new, brand name merchandise like iPods, laptops, jewelry, house wares, gift cards, and much, much more.

Fun & Exciting - Zeekler.com, the fastest growing new type of penny auction on the Web. Tapping into the e-commerce, online shopping phenomenon but adding a twist of its own. Each bid raises the price by a penny. If no one else bids within 20 seconds, your bid wins, no matter how low the price. Zeekler also has Falling Price auctions that make shopping fun and the savings can be huge! ZeekRewards adds elements of fun because you can earn points, rewards and cash along the way!



NEW Advance generation of most popular shopping app. Save Time and \$\$\$. Now, give it away free and make \$\$\$.

Record Earnings

Easy - Start for free and earn ranks from sales or purchase one of the shopping and auction stores that can be completely customized with Zeekler's products or your own.

- Earn 20% from every personal sale month after month.
- Sponsor just 2 Preferred Customers, earn income as your 2 by 5 matrix builds.
- Sponsor 3, earn a 100% Matching Bonus from the 32 affiliates' 2 by 5 matrixes on your 5th level.
- Sponsor 4, earn a 100% Matching Bonus from the 1,024 affiliates' 2 by 5 matrixes on your 10th level.
- Sponsor 5, earn a 100% Matching Bonus from the 32,468 affiliates' 2 by 5 matrixes on your 15th level.
- Sponsor 6 Managers, earn a generation bonus from your 21st level creating unlimited income potential.

So easy, even beginners can achieve incomes like leaders of other programs.

From day one, share retail sales profits from the massive shopper base Zeekler has had! - **Retail Profit Pool** - Affiliates who can verify they promote Zeekler.com sites can share in 50% of all of the net retail profits from all shoppers prorated based on your retail sales and purchases. Because the ratio of shoppers to affiliates is so high, your retail profits could far exceed the 50% company contribution.

Matching Retail Bonuses - Distributors or higher ranks earn up to a 10% Matching Bonus on their personally sponsored affiliates' Retail Bonuses and up to a 5% 2nd level MRB.

PLUS

Executive Pool Bonuses and a Contest and incentive fund.

For more information please contact:

