

BUSINESS BUILDER BLUEPRINT



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Business Name

Your Name

Today's Date

***" PLANING IS BRINGING THE
FUTURE INTO THE PRESENT
SO THAT YOU CAN DO SOMETHING
ABOUT IT NOW "***

How do you define success ?

I know I am being successful when ...

- 1
- 2
- 3
- 4
- 5

I know I am being successful by how ...

- 1
- 2
- 3
- 4
- 5

How do you want to spend your time ?

Work - The most productive use of my time is ...

Life - I most want to spend my time ...

My Core Values

A value or principle that I live and work by is ...

Defining Purpose - Why you do what you do ?

I have dedicated my life to X ... because ... Y

My BHAG (Big Hairy Audacious Goal) for life is

My 10 year goal is ...

Five actions to take towards my BHAG are ...

My 3-5 Year Targets are ...

Completion Date :

Gross Revenues :

Profitability of Business :

Monthly Cash Flow :

Total Assets :

Total Liabilities :

Net Worth :

Cash Reserves :

Sandbox

My ideal clients/customers are ...

The perfect group or organization to be visible in is ...

The types of people I most enjoy being around are ...

Brand Promise

My clients/customers walk away with ...

I am considered an expert in ...

My One - Year Goals

My one-year goals are ...

Completion Date :

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Profitability of Business :

Monthly Cash Flow :

Total Assets :

Total Liabilities :

Net Worth :

Cash Reserves :

My top 5 priorities that support my one-year goals are ...

My top three critical numbers to focus on for the year are ...

***" NOBODY IS TOO BUSY, IT'S JUST
A MATTER OF PRIORITIES "***

SWOT of Quarterly Goals

My Greatest Strengths Are ...

My Biggest Weaknesses Are ...

My Biggest Opportunities To Exceed My Plan are

My Biggest Threats Towards Achieving My Plan Are ...

" FOCUS ON YOUR STRENGTHS INSTEAD OF YOUR WEAKNESSES, ON WHAT'S POSSIBLE FOR YOU INSTEAD OF YOUR PROBLEMS "

Quarterly Goals

My quarterly goals are ...

Completion Date :

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Monthly Cash Flow :

Total Assets :

Total Liabilities :

Net Worth :

Cash Reserves :

My top 5 strategies for the quarter are ...

My top three critical numbers to focus on for the quarter are ...

My theme for the quarter is ...

The reward/celebration for achieving my quarterly goal is ...

The five things I want to be held accountable for are ...

Action Plan

What action am I going to take this month to move me in the direction of my goal ?

***" REMEMBER, YOU CAN NEVER OUTPERFORM
YOUR STATE OF MIND "***
